

NISHANTH ARYA N S

Product Design Lead



Mobile: 8884192792 Email ID: nishantharyans@gmail.com Address: Bangalore, 560085

DOB: 25-08-1988

To secure a Product Design Lead position in a leading Graphic Design/Web Design firm where expertise in UX design strategy, user research, and design thinking can contribute to the delivery of exceptional user-centered products. Proven ability to lead and inspire design teams, drive innovation, and collaborate effectively with cross-functional stakeholders to achieve business goals and elevate user experience.

Professional Summary

- Adept Product Design Lead with a proven track record of leading design teams and delivering user-centric digital products.
- Expertise in UX design strategy, information architecture, wireframing, prototyping, and user research.
- Skilled in collaborating with cross-functional teams, including engineering, product management, and marketing to drive product development from concept to launch.
- Proficient in using industry-standard design tools such as Sketch, Figma, and Adobe Creative Suite.
- Successfully created a design system that improved design consistency and reduced design iteration time while at BT Telecom.
- Experienced in conducting stakeholder workshops, facilitating design thinking sessions, and implementing lean UX methodologies.
- A strong advocate for user-centered design principles and passionate about creating intuitive and engaging user experiences.
- Holds certifications in Usability Analysis (CUA) from Human Factors International, demonstrating a commitment to best practices.
- Possesses strong communication, presentation, and interpersonal skills, enabling effective collaboration and stakeholder management.
- Demonstrated ability to analyze customer feedback and translate insights into actionable design improvements.
- Proven ability to lead and mentor design teams, fostering a culture of creativity and innovation.

Work Experience

Product Design Lead Jul 2025 - Present

CirrusLabs (Bangalore)

- Led cross-functional design and development teams in building a scalable GRC platform from the ground up, aligning product vision with enterprise compliance and risk management needs.
- Defined and implemented the end-to-end product design strategy, including UX research, information architecture, wire-framing, and high-fidelity UI, ensuring an intuitive experience for complex regulatory workflows.
- Established a robust design system and component library, accelerating design-to-development workflows while maintaining consistency across a multi-module GRC product suite.
- Mentored and managed a multidisciplinary team of designers and front-end developers, fostering a user-centered design culture and delivering product milestones on time and within scope.

Product Design Manager Feb 2024 - Aug 2024

BT Telecom (Bangalore)

- Led the design of product and sprint backlogs, ensuring alignment with business objectives and technical feasibility.
- Collaborated with engineering and design teams to define and prioritize product features, contributing to a streamlined development process.
- Developed a comprehensive design system that enhanced design consistency across all product features, effectively minimizing design debt and redundancy.
- Partnered with cross-functional teams to optimize product design, resulting in cost-effective solutions without compromising user experience.
- Analyzed customer feedback and user data to identify pain points and opportunities, proposing design solutions that improved overall product satisfaction.
- Created and maintained detailed product specifications, user stories, and wireframes, facilitating clear communication and efficient handoffs to development teams.

Achievements:

Successfully implemented a design system that improved design consistency across product features.

Technical Skills

UX Design	●●●●●
UI Design	●●●●●
Figma	●●●●●
Sketch	●●●●●
Adobe Creative Suite	●●●●●
Wireframing	●●●●●
Prototyping	●●●●●
User Research	●●●●●
Information Architecture	●●●●●
Design Systems	●●●●●

Soft Skills

Communication
Leadership
Collaboration
Problem Solving
Creativity
Mentoring
Adaptability
Time Management
Analytical Thinking
User Empathy

Core Competencies

Product Design Leadership
User-Centered Design
Cross-Functional Collaboration
Design Strategy & Execution
Communication & Stakeholder Management

Certifications

- Predicting Burn Failure in Firmware Burning Process, IN Dell Ref. 119656.01, RML File No. 4414-1921\• Filed Jan 1, 2021 (2021)
- Certified Usability Analyst (CUA) HFI - Human Factors International (2018)

Lead Product Designer Aug 2022 - Nov 2023

Asper.ai (Bangalore)

- Spearheaded the design of user-centric products, overseeing the entire design process from ideation and prototyping to testing and launch.
- Led and mentored a team of designers, fostering a collaborative and creative work environment.
- Communicated design decisions and rationale effectively to both design and non-design stakeholders, ensuring alignment and buy-in.
- Utilized industry-standard design tools such as Sketch, Figma, and Adobe Creative Suite to create high-fidelity designs and interactive prototypes.

Advisor Product Designer Oct 2017 - Jul 2022

Dell Technologies (Bangalore)

Sr. Visual Designer Dec 2016 - Sep 2017

24/7.ai (Bangalore)

Principal Designer Nov 2014 - Nov 2016

Babyoye.com (Bangalore)

Principal Designer Apr 2012 - Oct 2014

Styletag.com (Bangalore)

Web Designer Apr 2010 - Mar 2012

Yell AdWorks (Bangalore)

Education

BFA (Apr 2010 - Apr 2013)

KSOU - Karnataka State Open University, Mysore

MVA (Dec 2013 - Apr 2015)

KSOU - Karnataka State Open University, Mysore

BSC (Apr 2016 - Apr 2018)

MKU Madurai Kamaraj University, Bangalore

Hobbies

Digital Art / Illustration, Tech Podcasts / Blogs, UI/UX Design Communities, Interactive Art Installations, Travel Photography/ Blogging

Languages

English, Kannada, Hindi