



Nishanth Arya N S

Product Designer

Details

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Date of birth

25/08/1988

Nationality

Indian

Links

www.nishantharya.com

[linked In](#)

[Behance](#)

Skills

Leadership Skills



Excellent Communication Skills



Innovative Problem Solving



Project Management Skills



UX Design Strategy and Management



Lean UX Design using Discovery & Framing



Profile

A Product Designer is a creative professional responsible for conceptualizing and designing user-centric products. They combine artistic skills with a deep understanding of user experience (UX) and user interface (UI) design to create visually appealing and functional products.

Employment History

Product Design Manager, BT Telecom

Feb 2024 – Aug 2024 📍 Bangalore

- Supported teams in the design of product backlogs and sprint backlogs to ensure they were well-defined and achievable
- Collaborated with engineering and design teams to define and prioritize product features, resulting in a 6% increase in development efficiency
- Created a design system that improved design consistency across all product features and reduced design iteration time.
- Collaborated with cross-functional teams to optimize product design and reduce costs
- Analyzed customer feedback and proposed changes to product design that improved customer satisfaction.
- Created and maintained product specifications, user stories, and wireframes to communicate product design and requirements

Lead Product Designer, Asper.ai

Aug 2022 – Nov 2023 📍 Bangalore

- Experience: Proven experience as a senior or lead product designer, with a strong portfolio showcasing successful product launches.
- Leadership Skills: Demonstrated ability to lead and inspire a design team.
- Communication: Excellent communication skills to articulate design decisions and rationale to both the design team and non-design stakeholders.
- Technical Proficiency: Proficient in design tools such as Sketch, Figma, or Adobe Creative Suite.
- User-Centric Approach: Deep understanding of user-centered design principles and methodologies.
- Problem Solving: Strong analytical and problem-solving skills, with the ability to translate complex requirements into clean, intuitive designs.
- Adaptability: Ability to thrive in a fast-paced, dynamic environment and manage multiple projects simultaneously.
- Collaboration: Proven ability to collaborate effectively with cross-functional teams.

Advisor Product Designer, Dell Technologies

Oct 2017 – Jul 2022 📍 Bangalore

Evangelizing of UX Design and UCD Process



Usability Evaluation & User Research



Product Planning and Roadmap prep



Design for emerging tech in a connected platform



Information Architecture, Wireframe & Prototype



Stakeholder Workshops, Design Thinking session



Design Critique and Reviews with Designers



Cross² platform and interlinked team collaboration



People Management, Resource Engagement plan



Foster Innovation Culture and Idea management



Talents Interviewing, Hiring, & Mentoring



Languages

English

Kannada

Hindi

Hobbies

Sketching and Drawing

Badminton

Bike Riding

Virtual Reality (VR)

Augmented Reality (AR)

- Leading the Product Design transformation by supporting design best practices.
- Mentoring in transitioning the project to a product model culture with Lean product development,
- Support the team with UX D&F, Wireframing, Prototyping, Roadmap, Design Stories and KPIs
- Supporting Lean UX design process and Design Language system integration into the product engineering
- Mentoring designers with Discovery and framing processes to define the problems and build Solutions

Sr. Visual Designer, 24/7.ai

Dec 2016 – Sep 2017  Bangalore

Principal Designer, Babyoye.com

Nov 2014 – Nov 2016  Bangalore

Principal Designer, Styletag.com

Apr 2012 – Oct 2014  Bangalore

Web Designer, Yell AdWorks

Apr 2010 – Mar 2012  Bangalore

Education

KSOU - Karnataka State Open University, BFA

Apr 2010 – Apr 2013  Mysore

Design & Applied Art

KSOU - Karnataka State Open University, MVA

Dec 2013 – Apr 2015  Mysore

Applied Art - Visual Communication

MKU Madurai Kamaraj University, BSC

Apr 2016 – Apr 2018  Bangalore

Visual Communication

Courses

Certified Usability Analyst (CUA), HFI - Human Factors International

Oct 2018 – Nov 2018

Predicting Burn Failure in Firmware Burning Process , IN Dell Ref. 119656.01 , RML File No. 4414-1921\ · Filed Jan 1, 2021